
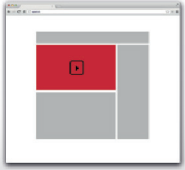
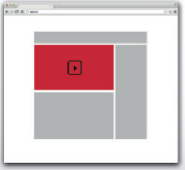
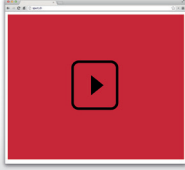
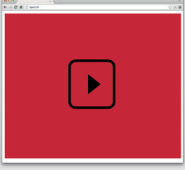


**VIDEO**

<p><b>VIDEOSTITIAL</b></p>  <p><b>CPM CHF 90</b></p>	<p><b>PRE MID- &amp; POST ROLLS</b></p>  <p><b>CPM CHF 85</b></p>	<p><b>PRE MID- &amp; POST ROLLS / SKIP</b></p>  <p><b>CPM CHF 85</b></p>
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**TV**

<p><b>TV SPOTS</b></p>  <p><b>CPM CHF 45</b></p>	<p><b>POWERBREAK</b></p>  <p><b>CPM CHF 55</b></p>
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**SPORTAL LIVE TV**

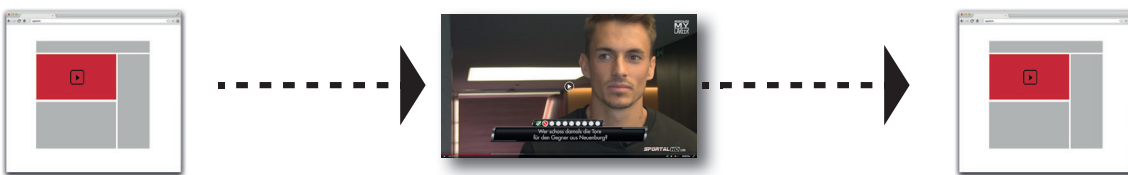
Video Ad	ad	brutto	offer 1	offer 2	offer 3
SPORTAL LIVE online / tablets / mobile	pre roll	85 chf	20 000	30 000	40 000
		ais	300 000	500 000	725 000
	net tkp		67	60	55



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**SPORTAL VIDEO**

Video Ad	ad	brutto	offer 1	offer 2	offer 3
SPORTAL PREMIUM online / tablets / mobile	pre roll	75 chf	20 000	30 000	35 000
		ais	350 000	550 000	750 000
ab sofort		net tkp	57	55	47



**NEWS / ORIGINALS / INTERVIEWS**

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